

## CALL FOR ARTISTS - Home is where the He(art) is

What does Tillsonburg mean to you? - Mall Installation submission

*Are you, or do you know, an artist, interested in sharing their artistic talents in the public realm? Interested in expressing what Tillsonburg means to you through a stunning permanent installation as the centrepiece of our Mall?*

Tillsonburg Town Centre Mall with support from the Tillsonburg Station Arts Centre invite artists based in Tillsonburg and Area to apply to design circular art works for three translucent circles that will be hung from the centre of the Mall that will:

- Activate Downtown Tillsonburg with exciting public art while creating a unique and inviting artistic atmosphere for those that shop our Centre
- Attract new customers to local businesses through creative art installations.
- Reflect the unique and growing community while encouraging exploration throughout Tillsonburg

### PROJECT DETAILS

This is a Tillsonburg and Oxford County Area competition for visual and mixed-media artists who work in 2 Dimensional mediums to create a unique, one of a kind design highlighting “What Tillsonburg Means to them” .

Through a community-focused Selection Panel, the Tillsonburg Station Arts Centre will select 3 (three) winning submission artists who will have their design concept vinyl reproduced to adhere to 4 circular installation pieces (3 circles per artist) that will be creatively hung in the centre of the Mall as a permanent and inviting installation. They will be featured in Tillsonburg Newspaper with Chris Abbott, featured in the Downtown Tillsonburg Newsletter, Tillsonburg Station Arts Centre newsletter and Town of Tillsonburg social media sites. The chosen designs will also be used for promotional material for the Salthill for marketing purposes of the Tillsonburg Town Centre Mall. This project aims to celebrate the vibrant and unique history and culture of Tillsonburg and what it means to live in this wonderful community.

### REQUIREMENTS

The commissioned artwork is expected to incorporate the following themes: An interpretation of what living in Tillsonburg means to them, what draws them to live here, and what inspires them to grow here.

Dimensions are to be circular in design for easier transition to translucent circles. The final circles will be 3' and 4' in diameter for reference.

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Artists may enter up to 2 concepts for the final artwork design. Images are to be JPG files sent digitally to [tverbuyst@stationarts.ca](mailto:tverbuyst@stationarts.ca) no more than 300 dpi. Please attach a short description of your project, along with the concept sketch and details to be rendered further i.e. colours or features you intend to incorporate for the final design. Artists must ensure that the concepts submitted for the final design can be completed by the given deadline.

### PROJECT TIMELINE

**September 7th:** Call released

**September 27th:** Call submissions due

**October 9th:** Selected artist notified

**January 8th:** Final Artwork submitted

### COMPENSATION

**\$1250** per artist

### MATERIAL COVERAGE

Tillsonburg Town Centre (Salthill) will cover 50% of materials cost for each artist or a maximum coverage of \$400 per artist (whichever comes first). This does not include the circular material and vinyl transfer which will be covered by Salthill. Proof will need to be provided that all materials purchased are being used for the artist's piece.

### SUBMISSIONS

Artists are invited to respond to this call by filling out the attached application form and sending all information to [tverbuyst@stationarts.ca](mailto:tverbuyst@stationarts.ca)

Submissions must be received by **11:59 pm EST, September 27th.**

### QUESTIONS?

#### Centre Court Installation

**Compensation: \$1250 per artist.**

**Material Coverage: Tillsonburg Town Centre will cover 50% of materials cost for each artist or a maximum coverage of \$400 per artist (whichever comes first). Proof will need to be provided that all materials purchased are being used for the artist's piece.**

**Installation: Tillsonburg Town Centre will coordinate and pay for the install of the pieces, though a detailed instruction manual will need to be provided for each piece. We will also require for someone from Station Arts to be present during the install.**

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### Concept Guidelines:

- **Lighting** – please do not include any lighting within your piece as we want to capitalise on natural light from the above skylight
- **Colours** – the piece should be colourful so that it stands out from the beige/white interior of the Shopping Centre
- **Theme** – the pieces must be family friendly, with no offensive or derogatory content

### Restrictions:

- **Materials** – work can be done in any medium, and will be professionally photographed to transfer to vinyl for the hanging circles
- **Dimensions** - works must be at least 12" x 16" to be photographed properly and transferred to the vinyl. Please note that submissions are for 3 circles (1 - 4' circular diameter, 2 - 3' circular diameter) Works can be submitted in a circular format but must be at least 15" in diameter

**Deadline for Submission: September 27th**

**Install Date: January**

**Celebration Date: January 16th**

Please feel free to reach out to **Tabitha Verbuyst Executive Director/Curator of the Tillsonburg Station Arts Centre** at [tverbuyst@stationarts.ca](mailto:tverbuyst@stationarts.ca) or 519-842-6151